



HOW TO TALK TO YOUR FRIENDS & FAMILY ABOUT WATER SAFETY

Water safety can be an intimidating topic to discuss with your friends and family, but it takes a village to keep children safer in and around the water! Here are some talking points to help you start the conversation and make everyday moments safer:

Drowning remains a leading cause of death for children under 14 years old.

Pools, lakes and beaches aren't the only concerns - bathtubs, kiddie pools and buckets pose a risk if not drained immediately after use.

There should always be a designated Water Watcher assigned to monitor the children with zero distractions, even if they aren't actively in the water.

No matter how confident a swimmer may be, they should always be wearing a Coast Guard-approved life jacket.

Bath time is bonding time - kids should be closely supervised the entire time there is water in the tub!

Learning CPR is a vital, lifesaving skill that everyone should know.

Make water safety a priority for your whole circle - talk to your local water safety experts at Goldfish Swim School to learn more and attend a free Bath Time Safety Presentation at participating locations.